



Republic of the Philippines
Department of Education
Region IV-A CALABARZON
Province of Quezon
CITY SCHOOLS DIVISION OF THE CITY OF TAYABAS
Brgy. PotoI, Tayabas City



DEPED-TAY-DM-SGOD-19- 440.

TO : **CHIEF EDUCATION SUPERVISORS
HEADS, PUBLIC ELEMENTARY AND SECONDARY SCHOOLS
HEADS, UNIT/SECTION
ALL OTHERS CONCERNED**

FOR : **ANIANO M. OGAYON, CESO V**
Schools Division Superintendent

BY : **MAYLANI L. GALICIA**
OIC – Assistant Schools Division Superintendent

SUBJECT : **CELEBRATION OF NATIONAL RICE AWARENESS MONTH**

DATE : **NOVEMBER 22, 2019**

1. With reference to DepEd MEMORANDUM No. 171, s. 2019 dated November 18, 2019, this office requests all concerned to participate in the Celebration of National Rice Awareness Month (NRAM) this November 2019.
2. Attached is a copy of said Memorandum for your reference.
3. For the information and guidance of all concerned.

Encl.:
As stated





Republic of the Philippines
Department of Education

Schools Division of Tarlac City
RECORDS SECTION

RECEIVED

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18 NOV 2019

DepEd MEMORANDUM
No. **171**, s. 2019

CELEBRATION OF NATIONAL RICE AWARENESS MONTH

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Minister, Basic, Higher, and Technical Education, BARMM
Regional Directors
Schools Division Superintendents
Public and Private Elementary and Secondary School Heads
All Others Concerned

1. Pursuant to Presidential Proclamation No. 524, s. 2004, the Department of Agriculture (DA) celebrates the **National Rice Awareness Month (NRAM)** this November 2019 with the theme, Buy Local. Eat Local. Support our Rice Farmers.
2. The celebration aims to impart the importance and advantage of eating safe and nutritious rice to consumers, instilling the value of patriotism in supporting the local rice farmers, and helping the Philippine rice industry as a whole.
3. For the whole duration of the NRAM, the Department of Education officials and school personnel are requested to:
 - a. print and display a tarpaulin/streamer bearing this year's theme (visit <https://bit.ly/32jNC32> for the sample design);
 - b. conduct an activity that would facilitate participation of the whole department in NRAM;
 - c. recite the *Panatang Makapalay* during Flag Raising Ceremony; and
 - d. promote the campaign advocacies through quad media and other ways within your capacity.
4. For more information, please contact **Mr. Ajea C. Alcantara** of the Be RICEponsible Secretariat through email at ac.alcantara@philrice.gov.ph, or telephone no. (044) 456-0277 local 300, or mobile phone no. 0995-815-8494.
5. Immediate dissemination of this Memorandum is desired.


LEONOR MAGTOLIS BRIONES
Secretary

Reference:

DepEd Memorandum No. 211, s. 2017

To be indicated in the Perpetual Index
under the following subjects:

AGRICULTURAL EDUCATION
BUREAUS AND OFFICES
CAMPAIGN
CELEBRATIONS AND FESTIVALS
HEALTH EDUCATION
LEARNERS
SCHOOLS

JDMC DM Celebration of National Rice Awareness Month
0796 November 13, 2019